

## FAX

Date	1/3/97	-
Number	of pages including cover sheet 2	-
То:	Don Fitzgerald	From: Lanny Wolfe
Phone		Phone 908-225-4774
Fax Pho	one 910-741-4606	Fax Phone 908-417-9076
CC:	Mark Young	Voice Mail 800-757-8255 Ext. 48795
REMARKS:		
	☐ Urgent ☐ For yo	our review x Reply ASAP   Please comment
Dear Don,		
l would ap	preciate approval for tha attach	ed request for a private label brand for Pine Lesser.
Thanks for	r your help.	
Happy Ne	w Year!	FLORIDA #1
Lanny		1 7
		51851
		97

## FORSYTH PRIVATE LABEL REQUEST

CLIFTON, N.J. 070// DIRECT RETAIL CHAIN  CHAIN ID/DA #  AVG. INDUSTRY CPW PRESENT LOWEST PRICED BRAND AVG. RJR CPW PRESENT LOWEST PRICED BRAND AVG. CPW  IND. FP CPW  IND. BS CPW  # STORES  (SUPPLIER(S) NAME AND #)  STORE TYPE (C/S, SM, ETC.)  RJR MERCHANDISING PLAN: YES NO		0 / 1000		
NO P.O. BOXES) CHAIN: CHAIN IDIDA #  AVG. INDUSTRY CPW AVG. RJR CPW AVG. RJR CPW AVG. CPW  IND. FP CPW IND. BS CPW # STORES  (SUPPLIER(S) NAME AND #)  STORE TYPE ANN. RJR DOLLAR VOL STITL CTCK, WAVE AND STATES THE BEEL: CURRALL BARNE STATES NEEDED: RATIONALE FOR PRIVATE LABEL: COUNTIES AND STATES NEEDED: ALL NEW YORK  LIKES CHESTER, LONG TELAND, AND MINUHATITAN COUNTIES IN NEW YORK  AVP SIGNATURE  (CALCULATED BY SIA OFFICE)  RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  BRAND AVAILABLE PROFESSITH USE ONLY  DATE RECEIVED  BRAND AVAILABLE PLACED ON HOLD UNTIL PICTURE/UPC'S SENT YES NOT YET AVAILABLE (NEW BRAND)	ACCOUNT NAM		INDIRECT RETAIL CHAIN	
CHAIN:  AVG. INDUSTRY CPW PRESENT LOWEST PRICED BRAND AVG. CPW IND. BS CPW STORES  (SUPPLIER(S) NAME AND #)  STORE TYPE (C/S, SM, ETC.)  RJR MERCHANDISING PLAN: ANN. RJR DOLLAR VOLAGATILITY  PRESENT PL BRAND(S)  RATIONALE FOR PRIVATE LABEL:  LANDY LOUSE  LANDY LOUSE  POR FORSYTH USE ONLY  DATE RECEIVED BRAND AVAILABLE  FOR FORSYTH USE ONLY  DATE RECEIVED BRAND AVAILABLE  PICTUREJUPC'S SENT PRESENT LOWE BRAND(S)  RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  PROF FORSYTH USE ONLY  DATE RECEIVED BRAND AVAILABLE (NEW BRAND)  PRESENT LOWE BRAND(S)  PRESENT LOWEST PRICED BRAND  AVG. CHAINA, OFFICE)  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  AVG. CPW  AVG. CPW  AVG. CPW  AVG. CPW  AVG. CPW  AVG. CPW  (C/S, SM, ETC.)  AND	ADDRESS:	121 LAKEVIEW AVE.	✓ DIRECT ACCOUNT	
F CHAIN:  AVG. INDUSTRY CPW AVG. RJR CPW AVG. CPW  IND. FP CPW IND. BS CPW  # STORES   (SUPPLIER(S) NAME AND #)  STORE TYPE  (CIS, SM, ETC.)  RJR MERCHANDISING PLAN: YESNO  IF DIA:  PRESENT PIL BRAND(S)  IF DIA:  PRESENT PIL BRAND (S)  IF DIA:  PRESENT LOWEST PRICED BRAND  (SUPPLIER(S) NAME AND #)  PRESENT LOWEST PRICED BRAND  (SUPPLIER(S) NAME AND #)  PRESENT LOWEST PRICED BRAND  IND. FP CRES  PRESENT LOWEST PRICED BRAND  AVG. CPW  AVG. CPW  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  AVG. CPW  AVG. CPW  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  AVG. CPW  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  AVG. CPW  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  AVG. CPW  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  PRESENT LOWEST PRICED BRAND  AVG. CPW  PRESENT LOWEST PRICED BRAND  AVG. CPW  PRESENT LOWEST PRICED BRAND  AVG. CPW  AVG	(No P.O. Boxes	(CLIFTON, N.J. 07011	DIRECT RETAIL CHAIN	
AVG. RJR CPW  AVG. CPW  IND. FP CPW  IND. BS CPW  # STORES   (SUPPLIER(S) NAME AND #)  STORE TYPE  RJR MERCHANDISING PLAN: _YESNO  IF D/A: PRESENT P/L BRAND(S)	CHAIN ID/DA#	363720		
AVG. RJR CPW  AVG. CPW  IND. FP CPW  IND. BS CPW  # STORES   (SUPPLIER(S) NAME AND #)  STORE TYPE  RJR MERCHANDISING PLAN: _YESNO  IF D/A: PRESENT P/L BRAND(S)				
IND. FP CPW  IND. 8S CPW  # STORES  (SUPPLIER(S) NAME AND #)  STORE TYPE	IF CHAIN:			
SUPPLIER(S) NAME AND #)  STORE TYPE				
(SUPPLIER(S) NAME AND #)  STORE TYPE		IND. FP CPW		
(SUPPLIER(S) NAME AND #)  STORE TYPE		IND. BS CPW		
STORE TYPE		# STORES		
RJR MERCHANDISING PLAN: _YESNO  IF DIA: PRESENT PIL BRAND(S)	-	(SUPF	PLIER(S) NAME AND #)	
ANN. RJR DOLLAR VOLES, 771, 097 PRESENT PL ANN. CASE VOL. 196  RATIONALE FOR PRIVATE LABEL: CURRENTLY BAT HAS 58.0% OF THE SUNTY LABEL BUSINESS. AND JAHAN TERROR HAS THE OTHER 40%.  RJR NEEDS TO GET 175 SHARE!  COUNTIES AND STATES NEEDED: ALL NEW JERSEY , ROCKLAND, OLANGE WHAT CHESTER, LONG TELAND, AND MANHATTAN COUNTIES IN NEW YORK.  LANNY WOLFE (Please Pint).  VOICE MAIL # 48795 RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  PATE RECEIVED  BRAND AVAILABLE PLACED ON HOLD UNTIL  PICTURE/UPC'S SENT YES NOT YET AVAILABLE (NEW BRAND)			•	
ANN. RJR DOLLAR VOLB, 777, 097 PRESENT PIL ANN. CASE VOL. 196  RATIONALE FOR PRIVATE LABEL: CURRENTLY BAT HAS 58.0% OF THE SHAPE LABEL BY INVESTED BY INTERPRETABLE COUNTIES AND STATES NEEDED: ALL NEW TERSEY , COCKLAND, OLDWOLF WEST CHESSER , LONG TOLAND, AND MANHATTAN COUNTIES IN NEW YORK  ANN WOLFE 1940  INITIATOR'S NAME & DIV. # AVP SIGNATURE (Please Print)  VOICE MAIL # 18795 RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  FOR FORSYTH USE ONLY  DATE RECEIVED PLACED ON HOLD UNTIL PICTURE/UPC'S SENT YES NOT YET AVAILABLE (NEW BRAND)		RJR MERCHANDISING PLAN:YES	NO	
ANN. RJR DOLLAR VOLB, 777, 097 PRESENT PIL ANN. CASE VOL. 196  RATIONALE FOR PRIVATE LABEL: CURRENTLY BAT HAS 58.0% OF THE SHAPE LABEL BY INVESTED BY INTERPRETABLE COUNTIES AND STATES NEEDED: ALL NEW TERSEY , COCKLAND, OLDWOLF WEST CHESSER , LONG TOLAND, AND MANHATTAN COUNTIES IN NEW YORK  ANN WOLFE 1940  INITIATOR'S NAME & DIV. # AVP SIGNATURE (Please Print)  VOICE MAIL # 18795 RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  FOR FORSYTH USE ONLY  DATE RECEIVED PLACED ON HOLD UNTIL PICTURE/UPC'S SENT YES NOT YET AVAILABLE (NEW BRAND)		0. 1		
RATIONALE FOR PRIVATE LABEL: CURRENTLY BAT HAS 58.0% OF THE SHAPE LABEL BUSINESS AND JAHAN TOBACCO HAS THE OTHER HOTEL H	IF D/A:	PRESENT PIL BRAND(S), PRIVATE STOCK, WAVE.		
AND THE LAWN BUSINESS AND THE STHE OTHER 42%.  R TR NEEDS TO LESS ITS SHARE    COUNTIES AND STATES NEEDED: ALL NEW TERSEY: ROCKLAND, ORANGE,  WEST CHESTER, LONG TSCAND, AND MANHATTAN COUNTIES IN  NEW YORK.  AVP SIGNATURE  (Please Print)  VOICE MAIL # 48795  RETAIL BONUS \$  (CALCULATED BY SIA OFFICE)  BRAND AVAILABLE  PLACED ON HOLD UNTIL  PICTURE/UPC'S SENT  YES  NOT YET AVAILABLE (NEW BRAND)		ANN. RJR DOLLAR VOL 2,771,097 PRES	ENT P/L ANN. CASE VOL. 196	
West Chester   Long Teland   Aug Manhattan Counties in New York	RJR N	ELDS TO GET ITS SHARL!	· Prayer Alalac	
ANNY Work   340	COUNTIES AN		, KOCKLAND, ORANGE	
LANNY Wolft   240	INEST CH		HATTAN COUNTIES IN	
(Please Print) VOICE MAIL #	_ NEW	JOKK.		
(Please Print) VOICE MAIL #		11/200 101/0		
(Please Print) VOICE MAIL #	INITIA'	TOR'S NAME & DIV. #	AVP SIGNATURE	
(CALCULATED BY S/A OFFICE)  EXECUTED BY S/A OFFICE)  FOR FORSYTH USE ONLY  DATE RECEIVED	(Please Print)			
FOR FORSYTH USE ONLY  DATE RECEIVED PLACED ON HOLD UNTIL PICTURE/UPC'S SENTYESNOT YET AVAILABLE (NEW BRAND)	VOICE	•		
FOR FORSYTH USE ONLY  DATE RECEIVED PLACED ON HOLD UNTIL  PICTURE/UPC'S SENTYESNOT YET AVAILABLE (NEW BRAND)			·	
FOR FORSYTH USE ONLY  DATE RECEIVED PLACED ON HOLD UNTIL  PICTURE/UPC'S SENTYESNOT YET AVAILABLE (NEW BRAND)				
DATE RECEIVED PLACED ON HOLD UNTIL  PICTURE/UPC'S SENTYESNOT YET AVAILABLE (NEW BRAND)	222	EAD FOREVILLEE ONE		
BRAND AVAILABLE PLACED ON HOLD UNTIL PICTURE/UPC'S SENTYESNOT YET AVAILABLE (NEW BRAND)	DATE DECEN		<u>I</u>	
PICTURE/UPC'S SENTYESNOT YET AVAILABLE (NEW BRAND)			HOLD LINITH	
		<del></del>	OL LEI VANITABLE (MEAN RIGHD)	

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Source: https://www.industrydocuments.ucsf.edu/docs/mhyn0000